



Business Rule Solutions, LLC

The Business Rule Technique Company

Business Rule Solutions, LLC
2429 Bissonnet Street, Suite 488
Houston TX
77005

www.BRSolutions.com

Over 14 Years Exclusively in Business Rules



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**Celebrating Our 14th Year
Exclusively in
Business Rules**

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Ronald G. Ross



Gladys S.W. Lam

Our Principals

Business Rules Consulting



Highly *experienced* practitioners



Industry *thought leaders* in the space



The *driving force* behind many innovations



Speak internationally about business rules & decisioning

Our Company

Business Rules Consulting



- Consulting -

- Eight standard service offerings
- Emphasis on rapid knowledge transfer

- Innovations -

- **Proteus^R** business rule & decisioning methodology
- **RuleSpeak^R** ... business-level rule expression

- Tools -

- Partnered software tools **RuleXpress^R**

- Standards -

- Semantics of Business Vocabulary and Business Rules (SBVR)
- Business Motivation Model (BMM)

- Education -

- Public and in-house seminars
- Tutorial and conferences
- Executive briefings

- Outreach -

- BRCommunity.com
- World Congress on Decision Tables
- Books

What Makes Us Different

Business Rules Consulting



Over 14 years *exclusively* in business rules



Depth of *experience* in methods, techniques and tools



Emphasis on *rapid knowledge transfer*



Creation of *business* solutions



World-class *project planning*

How We Can Help

Business Rules Consulting



Educate your management about the concepts and benefits



Train your staff in methods, techniques and tools



Facilitate business rule capture sessions with SMEs



Identify and *analyze* decisions in business activity

How We Can Help

Business Rules Consulting



Specify, analyze and *organize* your business rules



Create streamlined, decision-smart business processes



Organize and *structure* your business vocabulary



Set-up the governance process

How We Can Help

Business Rules Consulting



Your challenge

Can't get sponsorship

Spotty understanding

Don't know if the approach is right for your organization

We can discuss with your management

How to achieve true **business agility**

What is **hype** and what is **real**

What **tools** and **techniques** you need for success

How current **business challenges** can be solved

We understand business!!

How We Can Help

Business Rules Consulting



Your challenge

Don't know the skills and techniques

Staff needs training and support

We can train your staff how to

Capture
decision logic
from knowledge
experts

Harvest
decision logic
from source
documents

Analyze
and manage
decision logic

Ask us about 'Training-by-Doing'!!

How We Can Help

Business Rules Consulting



Your challenge

Plagued by
inconsistent or wrong
results

Overwhelmed by the
complexity of
processes

Looking for the
biggest, fastest pay-
off

We can discuss with your management

Find the *broken
decisions*

Capture and organize
the relevant *decision
criteria*

Create scalable,
business-friendly
decision tables

We know how to deal with decisions!!

How We Can Help

Business Rules Consulting



Your challenge

Rules are in people's heads

Don't know the right questions to ask to get to the rules

We can facilitate business rule capture

Intensive business rule capture with *knowledge experts*

Pragmatic, effective and *proven* approach

Facilitate *divergent views* and *different personalities*

We know how to deal with people!!

How We Can Help

Business Rules Consulting



Your challenge

Your rules are all over the place

You can't find the rule(s) you need

You don't know how the rules relate

We can get a handle on your business rules

Untangle your rules

Organize your rules by decisions, by terms, by process tasks

Specify your rules using consistent, business-friendly vocabulary

Manage and publish your rulebook

We know how to deal with rules!!

How We Can Help

Business Rules Consulting



Your challenge

Your business processes are too complex

Too many diamonds on your process maps

Your process descriptions are too long

We can streamline your business processes

Factor out rules from processes

Make your processes **concise** and **easy to read**

Get **buy-in** and agreement

We know how to deal with change!!

How We Can Help

Business Rules Consulting



Your challenge

Everyone uses
inconsistent terms

One term has many
meanings

Many different terms
are for the same thing

We can organize your business vocabulary

Define your **business
vocabulary**

Use your business terms
consistently in all rule
statements and decision tables
... and requirements and
specifications

We know how to work with your vocabulary!!

How We Can Help

Business Rules Consulting



Your challenge

Regulatory compliance

Accurate and timely deployment of business policies

Business rule change management

We can assist with your governance processes

Develop objectives and vision for the governance process

Define governance process

Establish roles and responsibilities

We know how to put it all together!!

Some of Our Clients

Business Rules Consulting



ADP
Alberta Ministry of Health
Alliant Technologies
American Bureau of Shipping (ABS)
B.C. Ministry of Government Services
Boeing
Bureau of Land Management
California Department of Motor Vehicles
California ISO
Canada Customs and Revenue Agency (CCRA)
Crawford & Co
Computer Sciences Corporation (CSC)
General Electric International, Inc.
GlaxoWellcome U.K.
Great West Life Assurance Company
IBM
Insurance Corporation of British Columbia (ICBC)
Internal Revenue Service (IRS)
JB Hunt

JC Penney
Manitoba Public Insurance
Metropolitan Life Insurance
MCI Worldcom
National Rural Electric Cooperative Association (NRECA)
New York State Tax Office
Omeda
Onvia.com
PacifiCare of California
Ritchie Bros. Auctioneers (Canada) Ltd.
Sandia National Labs
Science Applications International Corporation (SAIC)
The Standard Insurance
Unisys
University of Phoenix
UPS
U.S. Department of Veteran Affairs
WBSC, Toronto
Workers Compensation Board (British Columbia, Canada)

Our World-wide Partners

Business Rules Consulting



In Spain ...



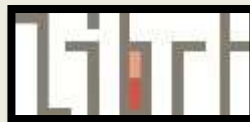
In Canada ...



In Australia ...



In The Netherlands ...



In Germany ...

