BRS helps leaders in corporations and government agencies run a smart, adaptable business by enabling them to identify and close gaps in operational compliance, communication, and knowledge critical to their success.

For as long as there has been commerce, rules have always occupied a critical space at the intersection of companies and target markets.

Whether or not leaders are attentive to this fact is besides the point. Business rules matter by virtue of the world we live in – a world regulated by governments, governed by rule of law, molded by stakeholder relationships, and based on deep knowledge.

Business rules help make sense of it all, and provide clear guidance and a sound, scalable basis for corporations to manage complexity and operate effectively.

The diagrams situate BRS in the context of the larger world and illustrate the central role it plays in how corporations, governments, and target markets interact.

BRS sits at the crucial intersection where it guides corporations and governments in establishing rule-based operations that enable world-class compliance and adaptability.

“We actively use the BRS business-side techniques and train our business analysts in the approach. The techniques bring clarity between our BAs & customers, plus more robust requirements for our development teams. We’ve seen tremendous value.”

~ Jeanine Bradley, RailInc
BRS supports leaders with an understanding from the highest level to the most granular by drilling down into the operational guidance of an organization.

Moving forward, BRS has the experience, skills and unique insights to remain the visible leader in the field of business rules, and set the standards of excellence within the industry.

Through laying the groundwork for an adaptable business, BRS has helped many organizations around the globe with critical initiatives in a wide range of industry sectors. After 20 years of delivering high-impact work, BRS knows from experience that innovating compliance techniques and recovering and renewing operational knowledge are key for corporations to stay competitive and thrive in today's fast changing business environment. For many, this goal requires reverse-engineering of their rules.
Our Company
BRS is a consulting firm that helps leaders in industry and government design smart, adaptable operations by guiding them in engineering rule-based business solutions.

For over 20 years BRS has helped leaders in corporations and government agencies run a smart, adaptable business by enabling them to identify and close gaps in operational compliance, communication, and knowledge critical to their success. We enable the coherent design of smart, rule-based business operations suitable for the digital age.

BRS was the pioneer in creating business-oriented business rule techniques, and remains the worldwide leader in changing how organizations view, manage and apply their business rules in day-to-day business operations and in redesign of business capabilities.

Turning Operational Knowledge & Compliance Into A Competitive Edge
BRS helps C-Level executives achieve more robust management capability and operational compliance through the business-side application of rule-based approaches.

While many leaders view business knowledge and compliance merely as necessary evils, BRS enables leaders to turn them into a competitive edge.

Coherent Rules For Consistent Results
BRS helps managers in organizations overcome the challenges that arise in the absence of clear and coherent business rules. From rules for interactions and interchanges between multiple stakeholders, to rules guiding operational decisions to ensure consistent results, BRS enables managers to become more effective by working with them to identify gaps in daily business operations, and showing them how to close them with rule-based solutions.

Catalyzing Change Through Deep Insight
BRS works side-by-side with intrapreneurs and influencers who see opportunities for making day-to-day operations more effective in their organizations through the business-side application of rule-based approaches. Together, time and time again, we’ve acted as catalysts for change.

Publications
Publications for Business Analysts & Business Rule Practitioners

» How can you put the ‘business’ into business analysis?
» How do you deliver true business value?
» What should you be doing before requirements?

Practical, proven, innovative methods to building great business solutions.